

THE TELL SPONSORSHIP PROGRAM

MAKE A REAL DIFFERENCE

We know that companies and individuals want to make a positive contribution to society. We also know that you deserve to be rewarded and recognized for that contribution.

The TELL Sponsorship Program is the way that corporations and individuals can contribute substantially to the ongoing support of TELL and the life-saving work that we do. In return, TELL will officially acknowledge your donation via various methods appropriate to your sponsorship level, including your logo and link on our TELL Donors Page, and an official sponsor image to place on the sponsor's website. All this, so that your employees, clients and peers know that you are a proud supporter of Japan's premier mental health services NPO.

WHY SHOULD I SPONSOR TELL?

Because one in four people in the world, or one in five in the workplace, will experience a mental health condition in their lifetime. That could be your colleague, your spouse, your child, or you. Mental health is a global epidemic, and we are on the front line of this battle in Japan. For 45 years, TELL has not compromised in championing world-class mental health care in Japan, whether through our 365 days a year Lifeline, our dedicated team of licensed therapists, or our outreach programs in the community. Join the growing community of individuals and businesses who are waking up to the opportunities for improved wellbeing and business productivity through provision of real mental health services. By sponsoring TELL, you show your support for our mission and help sustain a vital service for millions across Japan.

Your public sponsorship is also a powerful statement which helps to shatter the stigma around mental health, and shows the community that you care. Finally, since TELL is a certified non-profit organization, you can benefit from valuable tax benefits.

HOW WILL MY SPONSORSHIP FUNDS BE USED?

TELL operates a Lifeline 365 days a year and offers a variety of outreach events across Japan every week. We

- **field over 7000 calls every year**
- **offer professional therapeutic care to hundreds of people from all walks of life**
- **empower vulnerable populations to access mental health care across Japan**

There are expenses attached to all of these activities, as with any organization. Your sponsorship allows TELL to meet these expenses as well as expand the reach of our services even further across Japan. Funding is vital if we are to reach our goal of 24/7 coverage for our Lifeline, offer subsidised clinical care to everyone who needs it, and enhance our community outreach activities.

SPONSORSHIP LEVELS

There are four sponsorship levels, defined by donation amount and benefits of sponsorship.

PLATINUM



- Donation level:
¥1,000,000/year
- Your logo (max size: 400x179) on our Donor's page with link
- Your logo on all print material and the monthly TELL newsletter
- Use of the TELL Platinum Sponsorship logo for your site
- Two corporate training sessions
- Four seats at the annual TELL Connoisseur's Auction

GOLD



- Donation level:
¥500,000/year
- Your logo (max size: 223x100) on our Donor's page with link
- Your logo on all print material
- Use of the TELL Gold Sponsorship logo for your site
- One corporate training sessions
- Two seats at the annual TELL Connoisseur's Auction

SILVER



- Donation level:
¥250,000/year
- Your logo (max size: 150x67) on our Donor's page with link
- Use of the TELL Silver Sponsorship logo for your site
- Three entries to the annual TELL Tokyo Tower Climb

BRONZE



- Donation level:
¥100,000/year
- Text mention on our Donor's page with **'nofollow'** link
- Use of the TELL Bronze Sponsorship logo for your site
- Two Tokyo Sinfonia tickets

WHERE CAN I FIND OUT MORE ABOUT SUPPORTING TELL?

If you would like more information about supporting TELL, please contact Executive Director Sam Annesley

Email: outreach@telljp.com
Work Phone: 03-4550- 1191